

# STEVE D. LONG

# PRODUCER

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## SUMMARY OF QUALIFICATIONS:

- A dynamic Producer with exceptional people skills, easy rapport and speedy learning curve.
  - Self-starter and Independent worker who can effectively handle large budget projects and high profile clients.
  - Developing proficiency of Virtual Reality Video Production and GoPro Kolor Rigs plus Software.
  - Multi-faceted creative individual with experience in Videography, Broadcasting, Marketing, Photography, Blogging, Podcasting, and Fine Art.
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## PRODUCTION EXPERIENCE

2015-PRESENT                      **PRODUCER (FREELANCE) – SHOOT BY DAYLIGHT**                      **NEW YORK, NY**

### PROJECTS:

**WHAT WE TALK ABOUT WHEN WE TALK ABOUT ZOMBIES**

DIR: STEPHEN ELLIOTT

- Associate Producer for this post-apocalyptic zombie comedy.

2012-2015                              **PRODUCER/EDITOR (STAFF) – TECHCRUNCH TV**                      **NEW YORK, NY**

- As the NYC Video Producer I researched, booked, and coordinated breaking technology news shoots and startup CEO interviews. Collaborated with TCTV's San Francisco team as well as East Coast Editor John Biggs and NYC Writers Anthony Ha, Chris Velazco and Jordan Crook on premium video content. I also Edited, Audio Mixed, and Color Corrected all video pieces.
- As part of the TCTV events team we created hundreds of hours of content for events like CES, SXSW as well as TechCrunch franchises - "Disrupt" conferences and "Crunchies" awards annual events.
- Created more than 250 pieces of media from finished video to social content for Facebook and Instagram.
- Hired to bring more visual style and emulate 60 Minutes-like reporting to the media property.

### SHOWS:

**BUILT IN BROOKLYN**

10 EPISODES

- Co-created the show premise and collaborated with Anthony Ha on visual look and show aesthetic.

**TECHCRUNCH MAKERS**

17 EPISODES

- Traveled all over the country capturing creators from San Francisco to Pittsburgh to Boston.

**FLY OR DIE**

64 EPISODES

- Review show for both gadgets and smartphone apps.

2010-2012                              **PRODUCER (FREELANCE) – SHOOT BY DAYLIGHT**                      **NEW YORK, NY**

### PROJECTS:

**BEST FOOT FORWARD**

HEALTHINATION.COM

- Created visual look and bumpers. Researched and sourced stock music.

**TRUE CHAMPIONS - DIABETES**

HEALTHINATION.COM

- Pared down initial paper-cut to more detailed story line.
- Brainstormed graphical treatments and bumpers. Researched and sourced musical selections.

**"SING OUT!" CHORAL DOCUMENTARY**

VOICES IN HARMONY

- Interviewed, gathered B-roll, and created a narrative in collaboration with conductor Jason Asbury.
- Marketed to regional networks looking to gain local sponsorships. Help organize screenings.

**CODY SIMPSON "ALL DAY" VJ CONTEST**

PRIMARY WAVE MUSIC

- Produced subject interview and B-roll gathering on site at Long Island home.

**FILM SLATE MAGAZINE @ TRIBECA**

FILMSLATEMAGAZINE.COM

- Coordinated shoots at opening press conference and Tribeca Talks Panel for web distribution.

**KISS KISS – "ALL THEY DRAW"**

KISS KISS/LINDSEY HOUSTON

- Created set descriptions, prop lists for the music video shoot. Sourced props and acted as Grip Assistant.

2008-2010 **PRODUCER/LEAD EDITOR – PRN.FM** **NEW YORK, NY**  
• Multiple times served as a technical & production consultant on set.  
• Coordinated deliveries and equipment to shoots ranging from lectures to PBS Virtual Pledge Events.  
• Ensured delivery of Program Masters for satellite feeds to country-wide public TV stations.  
• Produced GFX, mixed audio, color-corrected screeners, and created DVD menus for duplication.

2006-2010 **COMPANY ASSOCIATE – HADLEY MEDIA, LLC** **SAN FRANCISCO**  
**PROJECTS:**  
**“SONS OF ANARCHY” WEBSITE PROMOS** FX TELEVISION, 2008  
**PRODUCER/CAMERA ASSISTANT/AUDIO OP**  
**TERMINATOR TOUR 2008** FOX TELEVISION, 2008  
**ASSISTANT TOUR MANAGER/CAMERA OP/EDITOR**

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## SKILLS

**PROGRAMS:** Adobe Creative Cloud (After Effects, Premiere Pro, Photoshop), Final Cut Pro X, Final Cut Pro 7.0, PlaybackPRO, Kolor Autopano Video Pro, Kolor Autopano Giga, Magic Bullet Suite, MPEG-Streamclip, 5D to RGB, Perian, VLC, Handbrake, Final Draft, GarageBand, Lyric Deko, Microsoft Office, FTP Clients, Wordpress/HTML/CSS

**CAMERAS:** Canon C100mkII, C100mkI, 5DmkIII, 5DmkII, EOS 7D, Rebel t2i, XL2, XL1, GL1; Panasonic AG-HMC150, AG-HVX200, AJ-HDX900, AG-DVX100B, AG-DVX100A; Sony XDCam, F3, EX-3, HDR-FX1, HDR-Z1U; GoPro HERO4 Black, Arriflex BL, Bolex, Hitachi Z3000, & Supercam

**EQUIPMENT:** Telestream Pipeline HD, MOTU V4HD, EVO San by SNS, AJA- KiPro, KONA & FS1, Telecast CopperHead, NewTek TriCaster850 Extreme, Ramsa 24 & Mackie 12 Channel Audio Mixers, Ross Digital Video Switcher, Whiplash DDR, Freedom360 Explorer Plus VR Rig

**ENCODING:** H.264, MPEG-4 (QuickTime), MPEG-2 (DVD). Export and Cross-convert QuickTime, AVI, DivX, MPEG, WMV, FLV and WebM. MP4 for iPhone/iPad/Android.

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## EDUCATION

**The University of Toledo** **B.A. in Film/Video Communication** **TOLEDO, OH**  
**Program Minors: Fine Art & Broadcasting**

**Extra-Curricular:**

- UT Film & Video Society - President: Fall '05-Spring '06
- Toledo Filmmakers
- Photo Lab Assistant – UT Center for Visual Arts

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## INTERESTS

- Cinema, Audiophile, DIY Culture, Organic Cooking, Microbrews, Biking, Treehouses and Indie Art.

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## KEY WORDS

- Producer, Associate Producer, Show Creator, Creative Pitch, Virtual Reality Video, VR