

STEVE D. LONG

VIDEO PRODUCER

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SUMMARY OF QUALIFICATIONS:

- An experienced visual storyteller who always steers toward the novel with an eye toward gorgeous visuals.
- Enthusiastic video producer that knows the value of balancing passion and practicality on every project.
- Self-starter and Independent worker who can effectively handle large budget projects and high profile clients.
- Multi-faceted creative individual with experience in Podcasting, Marketing, Photography, Blogging, and Fine Art.
- Cross-platform video views are 13.3+ million for major networks, companies, hosts and brands.

PRODUCTION EXPERIENCE

2015-PRESENT VIDEO PRODUCER (FREELANCE) – SHOOT BY DAYLIGHT

NEW YORK, NY

SELECTED PROJECTS

PROJECT

Work with Us
Inside Iceland (Miniseries)
Slowmotion Falling (Music Video)
Mobilizing Culture – Refinery29
Mobilizing Culture – Warby Parker
A Musical Tech Revue: iPhone X
NASA & HP Printers in Space
Reality, Virtually Hackathon 2017
HP + BatCole Foundation
Over Again (Music Video)
MLH Localhost Promo
Inside DigitalOcean

CLIENT

Samsung NEXT
Katie Linendoll Productions
Stèv + Smoke & Mirrors
At Will Radio
At Will Radio
Katie Linendoll Productions
Katie Linendoll Productions
Samsung NEXT
Hewlett-Packard
Peter Ngqibs
Major League Hacking
Devpost

SHOW/MEDIA OUTLET

Samsung NEXT Internal
Weather Channel/AMHQ
Made of Chalk
Kargo
Kargo
Katie Linendoll YouTube
Weather Channel
Samsung NEXT YouTube
Katie Linendoll YouTube
Garden State Film Festival
Major League Hacking YouTube
The Devpost Commit

2016-2017 CO-FOUNDER + HEAD OF PRODUCTION – WAKEY WAKEY

NEW YORK, NY

- Built from the ground up a series style, graphics, as well as a production and post-production workflow.
- Completed 64 fully produced video episodes over 9 months for Facebook, YouTube and our website.
- Grew audience organically to 50,075 cross-platform views and 321 social media follows.

2016 VIDEO PRODUCER (FREELANCE) – ENGADGET (AOL)

NEW YORK, NY

- Shot & Produced 50 pieces of content that garnered 2 million+ video views across YouTube & Facebook.
- Served as Floor Director and Editor of the relaunched “Engadget Podcast” for 12 episodes.

2016 WHAT WE TALK ABOUT WHEN WE TALK ABOUT ZOMBIES DIR: STEPHEN ELLIOTT

- Co-Director of Photography on this post-apocalyptic comedy short that starred Alex Karpovskiy (HBO’s “Girls”), Adam Busch (Netflix’s “Altered Carbon”), and Ernest Waddell (“Law & Order: SVU”).
- Oversaw all aspects of Post-Production (Edit, Initial Color Correction & Audio Mix) as well as worked with Audio Mixer and 70’s-style video processing to attain the locked final cut.
- Premiered at the Nitehawk Cinema Shorts Festival in 2015.

2012-2015 VIDEO PRODUCER (STAFF) – TECHCRUNCH (AOL)

NEW YORK, NY

- Solely produced 300 pieces of content that garnered 9.4 million+ video views across YouTube & Facebook.
- Video views year-over-year grew by 1.17 million in 2014, and 1.46 million in 2015.
- Average views nearly doubled from 28,986 per in 2014 to 57,046 per in 2015.
- Produced product reviews on devices from companies like Apple, Google, Samsung, BMW, DJI, and more.
- I collaborated with writers on feature video pieces on startups like BarkBox, Blue Apron, Spotify, and more.
- Co-Creator of the series “Built in Brooklyn” with host Anthony Ha that was an immersive deep dive into Brooklyn startups like Gotham Greens, HowAboutWe, Maker’s Row, Mouth and Tattly.
- Helped “TechCrunch Makers” blossom into a full-fledged series with host John Biggs that featured companies such as Bonobos, Dogfish Head Brewery, Formlabs, Markforged and TechShop.

SKILLS

• CAMERAS •

Canon C200, C100mkII, C100mkl, 5DmkIII, 5DmkII, EOS 7D, Rebel t2i, XL2, XL1, GL1;
Panasonic AG-HMC150, AG-HVX200, AJ-HDX900, AG-DVX100B, AG-DVX100A;
Sony a7sii, XDCam, F3, EX-3, HDR-FX1, HDR-Z1U;
GoPro HERO4 Black, Arriflex BL, Bolex, Hitachi Z3000, & Supercam

• EQUIPMENT •

Telestream Pipeline HD, AJA- KiPro, KONA & FS1, Telecast CopperHead, NewTek TriCaster850 Extreme,
Samson MDR 6 Audio Console, Beringer x1204 USB Mixer, MXL 770 Cardioid Microphone, Zoom H6 &
H4n, Ramsa 24 & Mackie 12 Channel Audio Mixers, Ross Digital Video Switcher, Whiplash DDR,
Freedom360 Explorer Plus VR Rig

• PROGRAMS •

Adobe Creative Cloud (Premiere Pro, Photoshop, After Effects & Audition), Final Cut Pro X & 7, Audio
Hijack, GarageBand, Audacity, PlaybackPRO, Kolor Autopano Giga & Video Pro, MPEG-Streamclip,
Perian, Handbrake, Microsoft Office, FTP Clients, Wordpress/HTML/CSS

RELEVANT EXPERIENCE

2018-PRESENT **PODCAST PRODUCER** – *COLLECT WISELY*

NEW YORK, NY

- Received positive press coverage in the New York Times Style Magazine and Art News.

2017-PRESENT **FOUNDING MEMBER** – *INDIE ARTS MONTCLAIR*

MONTCLAIR, NJ

- Participated in grassroots events like Make Music Day and taught a class at the annual Skillshare.

2016-PRESENT **CREATOR + CO-HOST** – *THE GUILTY MIXTAPE*

NEW YORK, NY

- Created from the ground up a podcast and website about pop culture guilty pleasures in music and media.

EDUCATION

THE UNIVERSITY OF TOLEDO **B.A. in Film/Video Communication**

TOLEDO, OH

Program Minors: Fine Art & Broadcasting

Extra-Curricular:

- UT Film & Video Society - President: Fall '05-Spring '06, Toledo Filmmakers Member, Photo Lab Assistant

INTERESTS

- I am a major audiophile. Plus I enjoy cinema, DIY culture, organic cooking, hot sauces, diverse spices, future and green technologies, microbrews, hiking, treehouses, design blogs, and indie art.