

# STEVE D. LONG

# VIDEO PRODUCER

[shootbyd.co](http://shootbyd.co) • (201) 618-3624 • [steven.long.jr@gmail.com](mailto:steven.long.jr@gmail.com)  
[imdb.com/name/nm3444284](http://imdb.com/name/nm3444284) • [linkedin.com/in/stevedlong](http://linkedin.com/in/stevedlong) • [vimeo.com/shootbydaylight](http://vimeo.com/shootbydaylight)

## SUMMARY OF QUALIFICATIONS:

- An experienced visual storyteller who always steers toward the novel with an eye toward gorgeous visuals.
- Enthusiastic video producer that knows the value of balancing passion and practicality on every project.
- Self-starter and Independent worker who can effectively handle large budget projects and high profile clients.
- Multi-faceted creative individual with experience in Podcasting, Marketing, Photography, Blogging, and Fine Art.
- Cross-platform video views are 13.3+ million for major networks, companies, hosts and brands.

## PRODUCTION EXPERIENCE

2015-PRESENT VIDEO PRODUCER (FREELANCE) – SHOOT BY DAYLIGHT

NEW YORK, NY

### SELECTED PROJECTS

#### PROJECT

Work with Us  
Inside Iceland (Miniseries)  
Slowmotion Falling (Music Video)  
Mobilizing Culture – Refinery29  
Mobilizing Culture – Warby Parker  
A Musical Tech Revue: iPhone X  
NASA & HP Printers in Space  
Reality, Virtually Hackathon 2017  
HP + BatCole Foundation  
Over Again (Music Video)  
MLH Localhost Promo  
Inside DigitalOcean

#### CLIENT

Samsung NEXT  
Katie Linendoll Productions  
Stèv + Smoke & Mirrors  
At Will Radio  
At Will Radio  
Katie Linendoll Productions  
Katie Linendoll Productions  
Samsung NEXT  
Hewlett-Packard  
Peter Ngqibs  
Major League Hacking  
Devpost

#### SHOW/MEDIA OUTLET

Samsung NEXT Internal  
Weather Channel/AMHQ  
Made of Chalk  
Kargo  
Kargo  
Katie Linendoll YouTube  
Weather Channel  
Samsung NEXT YouTube  
Katie Linendoll YouTube  
Garden State Film Festival  
Major League Hacking YouTube  
The Devpost Commit

2016-2017 CO-FOUNDER + HEAD OF PRODUCTION – WAKEY WAKEY

NEW YORK, NY

- Built from the ground up a series style, graphics, as well as a production and post-production workflow.
- Completed 64 fully produced video episodes over 9 months for Facebook, YouTube and our website.
- Grew audience organically to 50,075 cross-platform views and 321 social media follows.

2016 VIDEO PRODUCER (FREELANCE) – ENGADGET (AOL)

NEW YORK, NY

- Shot & Produced 50 pieces of content that garnered 2 million+ video views across YouTube & Facebook.
- Served as Floor Director and Editor of the relaunched “Engadget Podcast” for 12 episodes.

2016 WHAT WE TALK ABOUT WHEN WE TALK ABOUT ZOMBIES DIR: STEPHEN ELLIOTT

- Co-Director of Photography on this post-apocalyptic comedy short that starred Alex Karpovskiy (HBO’s “Girls”), Adam Busch (Netflix’s “Altered Carbon”), and Ernest Waddell (“Law & Order: SVU”).
- Oversaw all aspects of Post-Production (Edit, Initial Color Correction & Audio Mix) as well as worked with Audio Mixer and 70’s-style video processing to attain the locked final cut.
- Premiered at the Nitehawk Cinema Shorts Festival in 2015.

2012-2015 VIDEO PRODUCER (STAFF) – TECHCRUNCH (AOL)

NEW YORK, NY

- Solely produced 300 pieces of content that garnered 9.4 million+ video views across YouTube & Facebook.
- Video views year-over-year grew by 1.17 million in 2014, and 1.46 million in 2015.
- Average views nearly doubled from 28,986 per in 2014 to 57,046 per in 2015.
- Produced product reviews on devices from companies like Apple, Google, Samsung, BMW, DJI, and more.
- I collaborated with writers on feature video pieces on startups like BarkBox, Blue Apron, Spotify, and more.
- Co-Creator of the series “Built in Brooklyn” with host Anthony Ha that was an immersive deep dive into Brooklyn startups like Gotham Greens, HowAboutWe, Maker’s Row, Mouth and Tattly.
- Helped “TechCrunch Makers” blossom into a full-fledged series with host John Biggs that featured companies such as Bonobos, Dogfish Head Brewery, Formlabs, Markforged and TechShop.

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## SKILLS

### • CAMERAS •

Canon C200, C100mkII, C100mkl, 5DmkIII, 5DmkII, EOS 7D, Rebel t2i, XL2, XL1, GL1;  
Panasonic AG-HMC150, AG-HVX200, AJ-HDX900, AG-DVX100B, AG-DVX100A;  
Sony a7sii, XDCam, F3, EX-3, HDR-FX1, HDR-Z1U;  
GoPro HERO4 Black, Arriflex BL, Bolex, Hitachi Z3000, & Supercam

### • EQUIPMENT •

Telestream Pipeline HD, AJA- KiPro, KONA & FS1, Telecast CopperHead, NewTek TriCaster850 Extreme,  
Samson MDR 6 Audio Console, Beringer x1204 USB Mixer, MXL 770 Cardioid Microphone, Zoom H6 &  
H4n, Ramsa 24 & Mackie 12 Channel Audio Mixers, Ross Digital Video Switcher, Whiplash DDR,  
Freedom360 Explorer Plus VR Rig

### • PROGRAMS •

Adobe Creative Cloud (Premiere Pro, Photoshop, After Effects & Audition), Final Cut Pro X & 7, Audio  
Hijack, GarageBand, Audacity, PlaybackPRO, Kolor Autopano Giga & Video Pro, MPEG-Streamclip,  
Perian, Handbrake, Microsoft Office, FTP Clients, Wordpress/HTML/CSS

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## RELEVANT EXPERIENCE

*2018-PRESENT* **PODCAST PRODUCER** – *COLLECT WISELY*

**NEW YORK, NY**

- Received positive press coverage in the New York Times Style Magazine and Art News.

*2017-PRESENT* **FOUNDING MEMBER** – *INDIE ARTS MONTCLAIR*

**MONTCLAIR, NJ**

- Participated in grassroots events like Make Music Day and taught a class at the annual Skillshare.

*2016-PRESENT* **CREATOR + CO-HOST** – *THE GUILTY MIXTAPE*

**NEW YORK, NY**

- Created from the ground up a podcast and website about pop culture guilty pleasures in music and media.

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## EDUCATION

**THE UNIVERSITY OF TOLEDO** **B.A. in Film/Video Communication**

**TOLEDO, OH**

**Program Minors: Fine Art & Broadcasting**

### Extra-Curricular:

- UT Film & Video Society - President: Fall '05-Spring '06, Toledo Filmmakers Member, Photo Lab Assistant

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## INTERESTS

- I am a major audiophile. Plus I enjoy cinema, DIY culture, organic cooking, hot sauces, diverse spices, future and green technologies, microbrews, hiking, treehouses, design blogs, and indie art.